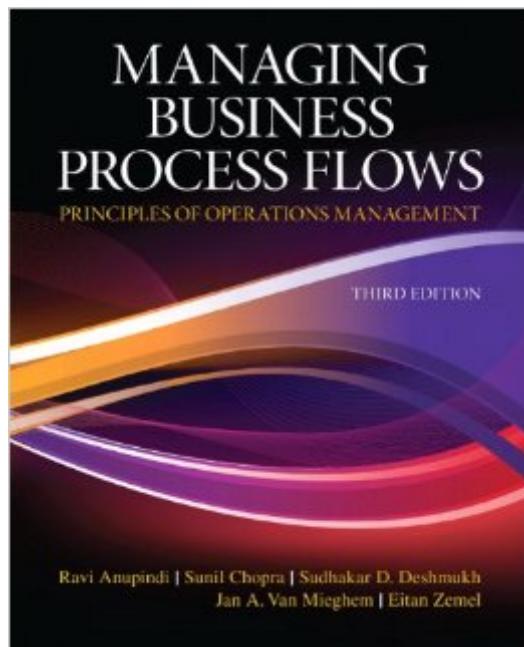


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# Managing Business Process Flows (3rd Edition)



## **Synopsis**

A structured, data-driven approach to understanding core operations management concepts. Anupindi shows how managers can design and manage process structure and process drivers to improve the performance of any business process. The third edition retains the general process view paradigm while providing a sharper, more streamlined presentation of the development of ideas in each chapterâ “all of which are illustrated with contemporary examples from practice.

## **Book Information**

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## **Customer Reviews**

This book had way too many typos and made easy concepts difficult to understand. If you are a professor reading this and thinking of using it for your class, please be prepared to have a list of corrections ready for your students for each chapter. It's very frustrating to do the problems and then find errors in the solutions in the back of the book. A decimal in the wrong place may not seem like a big deal for someone who already knows the material, but it really is a big deal for someone who is learning it for the first time.

I enjoyed teaching MBA core course using this book. It fits the requirements of the introductory Operations Management course, is easy to use ( and it is also relatively cheap ). Lots of explanatory examples.

We used this book as one of the texts in the core Operations Management course I took as part of getting my MBA from the University of Michigan Business School. I think it is a good textbook. It has

several virtues. It is concise, it develops its ideas as the book goes along, the chapter problems help the student think about the principles being developed, and it covers the topic pretty well for a one term introductory course. There are also many helpful illustrations and examples. The book also includes a CD with some tools to help the student work some of the more complex problems. A companion website is also available. The one problem a person wanting to simply dive into a specific topic would have comes from the book continually developing its ideas from the beginning to the end. The examples usually involve a fictional garage door manufacturing firm and if you haven't worked the earlier problems it can be difficult to have the data on hand to work the later examples or to even understand what they are talking about. But in a classroom setting with a skilled and enthusiastic professor, as I had, this is a very useful book and I recommend it.

As it has been said before, there are many typos in this book, and the publisher is crummy about dealing with the typos. Unlike some of the other reviewers, I contacted the publisher who basically told me to "contact my teacher" so that he could report the correction to the textbook. No thanks... why would I put myself and my professor through more work so that they can fix their inferior product? More frustrating, I purchased a copy of this book for Kindle. I do that because I (like many others) have a Kindle, an iPhone, an iPad, a desktop, and a laptop. When I tried to push the book to a second device, it wouldn't let me and told me that I'd need to purchase a second copy of the textbook. In this reviewer's eyes, this puts their business model in line with "highway robbery." In any case, as always, I'm still quite satisfied with the Kindle edition of the textbook, as it beats the heck out of having a crummy hard-copy of the textbook. (Also, the price is better than the print version--but only slightly.) I'm quite happy that I'm finishing up my education, and that this will be one of the last textbooks that I'll be required to purchase from these greedy publishers.

Excellent textbook, very illustrative and dynamic. Good examples and very well written. I liked how it takes the reader from very simple concepts at the beginning to very complex problems at the end, maintaining its simple and straightforward style.

This book needs a significant amount of editing. It should not have been published. I contacted the author and received no response.

I have used this text book at an Executive MBA program Operations Course. It has a very different approach from the other Operations Management books that I am familiar with. I particularly like and

recommend the formal structured approach to the topics.Fernando Curado, Ph.D.

One of the best texts about Operations Management as it is today!!! No outdated problems or decisions an Operations Manager usually faced in 50's or 60's but a new and valuable approach!

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